**[Sales Data Analysis](https://www.kaggle.com/datasets/beekiran/sales-data-analysis) using SQL**

Questions

**1) What was the best month for sales? How much was earned that month?**

SELECT sum(sales),month

FROM sales\_data

GROUP BY month

ORDER BY month DESC

Answer- 12

**2) What city sold the most product?**

SELECT city, sum(sales)

from sales\_data

group by city

order by sum(sales) DESC

Answer- SanFrancisco

**3) What time should we display advertisemens to maximize the likelihood of customer’s buying product?**

select sum (sales), hour

from sales\_data

group by hour

order by sum (sales) DESC

Answer- My recommendation will be 19 or 7pm

**4) What product sold the most?**

select count(product), product

from sales\_data

group by product

order by count(product) DESC

Answer- USB-C Charging Cable